

AC

AVANT CONSUMER™



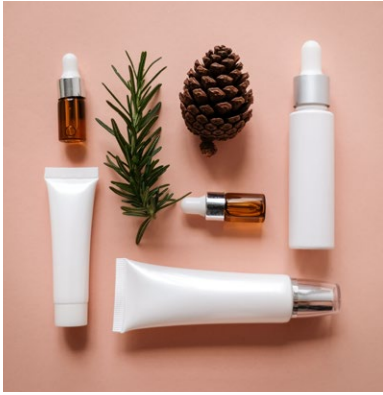
We are a European based Consumer Products Accelerator that provides access for Greek and Mediterranean high quality products to the US market.



Our objective is to identify unexploited product opportunities in the Mediterranean region with substantial growth potential.

Avant Consumer will leverage its credible global network to accelerate the expansion and success of quality local brands mainly to USA and Europe forming partnerships with distributors and buyers.





Our focus is on wholesome and organic foods, beverages, health & beauty products.

# Target Market Observations



Past years have recorded  
a significant shift in the market  
towards healthier products

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Innovative products focusing  
on the health conscious consumer  
have increased in value

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# Target Market Observations

Compact grocery  
and food specialty stores  
are on the rise

Imports to the US from  
the EU have almost doubled  
over the past 12 years

The Mediterranean  
region provides 35%  
of EU food exports

A photograph showing the lower bodies and hands of several people standing around a table. One person on the left is wearing a blue polo shirt and holding a pen. Another person on the right is wearing a white button-down shirt. Their hands are resting on documents and a folder on the table. The background is bright and out of focus, suggesting an office or meeting room.

# What we offer to Local Producers

Access to US distributors

Consulting in product development and marketing

Consulting on US international trading and FDA procedures

Communication with US distributors and retailers

Fair pricing

# What we offer to US/International Distributors



Access to high quality Greek and Mediterranean products.

Single point of contact for a large variety of products instead of dealing with multiple suppliers.

Insight into the Greek market, in depth knowledge of local logistics and EU food legislation.

Monitoring the export deal up to delivery of product and intervening where needed.

Marketing solutions and design services for private label products.



# Avant Consumer

Builds upon credible relationships with reliable and innovative producers.

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Collaborates with world leaders of the food industry and distribution.

Provides access to retail markets and wholesale channels in the US.

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Offers consulting on product development, branding and marketing services.

Global network support

We are more than just brokers.

We bring together companies to accelerate business through partnerships,  
utilising our global network to expand and create growth in new  
and unexplored avenues.

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